



**Dequan Dave Jiao**

Pittsburgh Chinese Cultural Center  
1613 Penn Avenue  
Pittsburgh, PA 15222  
412-996-2826  
[Jiaousa@gmail.com](mailto:Jiaousa@gmail.com)



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**PITTSBURGH CHINESE CULTURAL FESTIVAL**  
**MELLON PARK - SQUIRREL HILL**  
**SATURDAY, SEPTEMBER 22, 2018**  
**11:00AM - 7:00PM**

Dear Sponsor,

The Pittsburgh Chinese Cultural Center is a non-profit organization that promotes the awareness of Chinese culture, appreciation of cultural diversity and facilitates assimilation of Chinese immigrants into the Pittsburgh community.

As the Chinese population continues to grow in Pittsburgh, so does the importance of our festival to help strengthen and unite the Chinese community. In addition to cultural influence, our festival promotes business communications with mainland China.

Wuhan, China, as the sister city of Pittsburgh, will be sending a delegation of performers and diplomats to showcase their talent at this year's festival. Among them will be world renowned performers, such as those who have been awarded Master of Arts and Crafts from UNESCO and those straight from China's national performing and visual arts academies.

**Last year's festival saw more than 6,000 people in attendance!**

We invite you to showcase your company and strengthen your relations with the Chinese community by becoming a festival sponsor.

**Dequan Dave Jiao**  
President

Saturday, September 22, 2018 11:00 am - 7:00 pm

# 2018 Pittsburgh Chinese Cultural Festival

Mellon Park, Squirrel Hill

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## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$10,000

Receives the following:

- ❖ 10x20 Vendor Tent includes (6) 8-ft banquet tables and (4) chairs
- ❖ Company prominently named as Presenting Sponsor on festival flyers
- ❖ Company prominently named as Presenting Sponsor on cover of festival program
- ❖ Full Page Color Ad prominently located inside the front cover of festival program
- ❖ Podium time to promote your company (up to 2 minutes 2x)
- ❖ Company prominently named as Presenting Sponsor on ALL Festival Banners including banner hung on the Clemente Bridge for two weeks prior to the festival reaching tens of thousands of fans attending Pirate home baseball games
- ❖ Company prominently named as Presenting Sponsor on Performance Stage Signage
- ❖ Sponsor recognition with logo and web link on Pittsburgh Chinese Cultural Festival website

### GOLD SPONSOR \$5,000

Receives the following:

- ❖ 10x20 Vendor Tent includes (6) 8-ft banquet tables and (4) chairs
- ❖ Logo on festival flyers
- ❖ Full Page Color Ad in festival program
- ❖ Logo prominently displayed on ALL Festival Banners including banner hung on the Clemente Bridge for two weeks prior to the festival reaching tens of thousands of fans attending Pirate home baseball games
- ❖ Logo prominently displayed on Performance Stage Signage
- ❖ Sponsor recognition with logo and web link on Pittsburgh Chinese Cultural Festival website

### SILVER SPONSOR \$3,000

Receives the following:

- ❖ 10x10 Vendor Tent includes (3) 8-ft banquet tables and (2) chairs
- ❖ Logo on festival flyers
- ❖ Half Page Color Ad in festival program
- ❖ Logo displayed on Performance Stage Signage
- ❖ Sponsor recognition with logo and web link on Pittsburgh Chinese Cultural Festival website

### BRONZE SPONSOR \$1,500

Receives the following:

- ❖ Full Page Color Ad in festival program
  - ❖ Logo on festival flyers
  - ❖ Logo displayed on Performance Stage Signage
  - ❖ Sponsor recognition with logo and web link on Pittsburgh Chinese Cultural Festival website
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**Yes, we would like to support the Pittsburgh Chinese Cultural Festival! Please reserve our corporate sponsorship benefits at the following level:**

**\$10,000** Presenting Sponsor

**\$5,000** Gold Sponsor

**\$3,000** Silver Sponsor

**\$1,500** Bronze Sponsor

**Sponsor Information**

Contact \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Please list how your company's name should appear in event materials and press releases

\_\_\_\_\_

Enclosed is our check made payable to PCCC in the amount of \$ \_\_\_\_\_

This is our commitment to participate. Our check will be mailed to PCCC by September 1, 2018.

**NOTE: Please email your full color ad in PDF format by September 1, 2018. Full-page ad size (5.5" x 8.5") and half-page ad size (5.5"x4.25").**

Please return this form to:  
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